Course Title: Radio & TV Production 2. **Course ID**: RTV401.	**Level**: Fourth Level. **Semester**:
Credit Units: 3 Units (2) Theoretical (1) Practical.	**Department**: RTV.

- **Learning OutComes:**
  A) Information and Concepts:
- To understand how to prepare for a Radio and TV Program (Pre-Production Stage)
- To know about all the steps of producing the different formats of Radio and TV programs (Production Stage).
- To know about the challenges and obstacles that facing Radio and TV production process.
- To know about Podcasting, Webcasting and Mobile Journalism to execute different formats of programs for social media platforms and their applications.
- To identify the factors affecting the process of writing for Radio and Tv Programs.
- To get information about the different ways and templates of writing scripts and how to apply the appropriate one with different program formats in every production stage.
- To know how to arrange information appropriately during the process of writing scripts for Radio and TV programs.
- To get information about presentation skills for Radio and TV programs.
- To understand the basics of TV lighting rules and their effects on visual narration.
- To understand all video composition rules.

- To get information about how to use audio and visual elements perfectly with every type of Radio and Tv program format and managing social media platforms.
- To know about the required skills for one man crew production.

B) Mental Skills:

- Analyzing the factors affecting Radio & TV performance.
- Planning for making/producing Radio & TV programs for social media platforms.
- Criticizing the different formats of Radio & TV Programs objectively.
- Evaluating Radio & TV performance in different programs.
- Deducting the different elements and stages of TV production process.
- Suggesting new ways to develop Radio & TV production by using mobile devices.
- Coming up with new ideas which appropriate for content creation & Social media platforms production.
- Differentiating Radio and TV production elements between traditional media and new media.

C) Professional Skills:

- Using Radio & TV studio for recording programs or for live broadcasting.
- Writing script for a Radio or TV program episode.
- Executing/ producing an episode for Radio or TV program.
- Using Data Show in presenting the executed program.
- Making storyboard for the program idea.
- Choosing and writing the appropriate script for every Radio & TV program formats in production stage.
- Planning for creating a content for social media platforms programs.
- Analyzing the chosen idea for Radio or TV program on social media Platforms.
- Using the auxiliary tools in producing/ executing this program idea.
- Contacting with the sources that will be hosted on this Radio or TV program.

D) Gerneral Skills:

- Working in a team.
- Solving the problems and obstacles in a scientific and realistic manner.
- Using Computer, Internet and Social Media Skills.

- Using Direct Communication Skills in dealing with others.
- Getting work done on time.
- Thinking critically and objectively.

- **Content:**

Studying weeks	Topics	Credit Hours
1	How To Prepare For Radio & Tv Programs (Pre-Production Stage)	3
2	The Steps of Producing Different Formats of Radio & TV Programs (Production Stage).	3
3	Podcasting, Webcasting and Mobile Journalism	3
4	Content Creation Skills & Treatment	3
5	The Factors Affecting The Process of Writing for Radio and Tv Programs	3
6	The Different Ways and Templates of Writing Scripts & How To Apply them with Different Program Formats	3
7	Social Media Platforms Mangement & Marketing	3
8	The Skills of Radio & TV Producer	3
9	Basics of TV Lighting Rules	3
10	Video Composition Rules	3
11	Baiscis of Visual Narration & Using Audio and Visual Elements	3
12	Internet Radio and its Programs	3

- **Teaching and Learning Methods:**
- Lectures & Online sessions on Blackboard Learning platform.
- Discussions.
- Showing examples of Radio & TV Programs and analyzing them.
- Showing PowerPoint Presentation.
- Evaluate students assignments.

- **Evaluation System:**
- Discussion and participation during lectures.
- Individual and group assignments.
- Mid-term Exam.
- Final Exam.